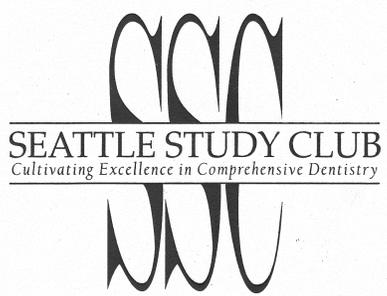
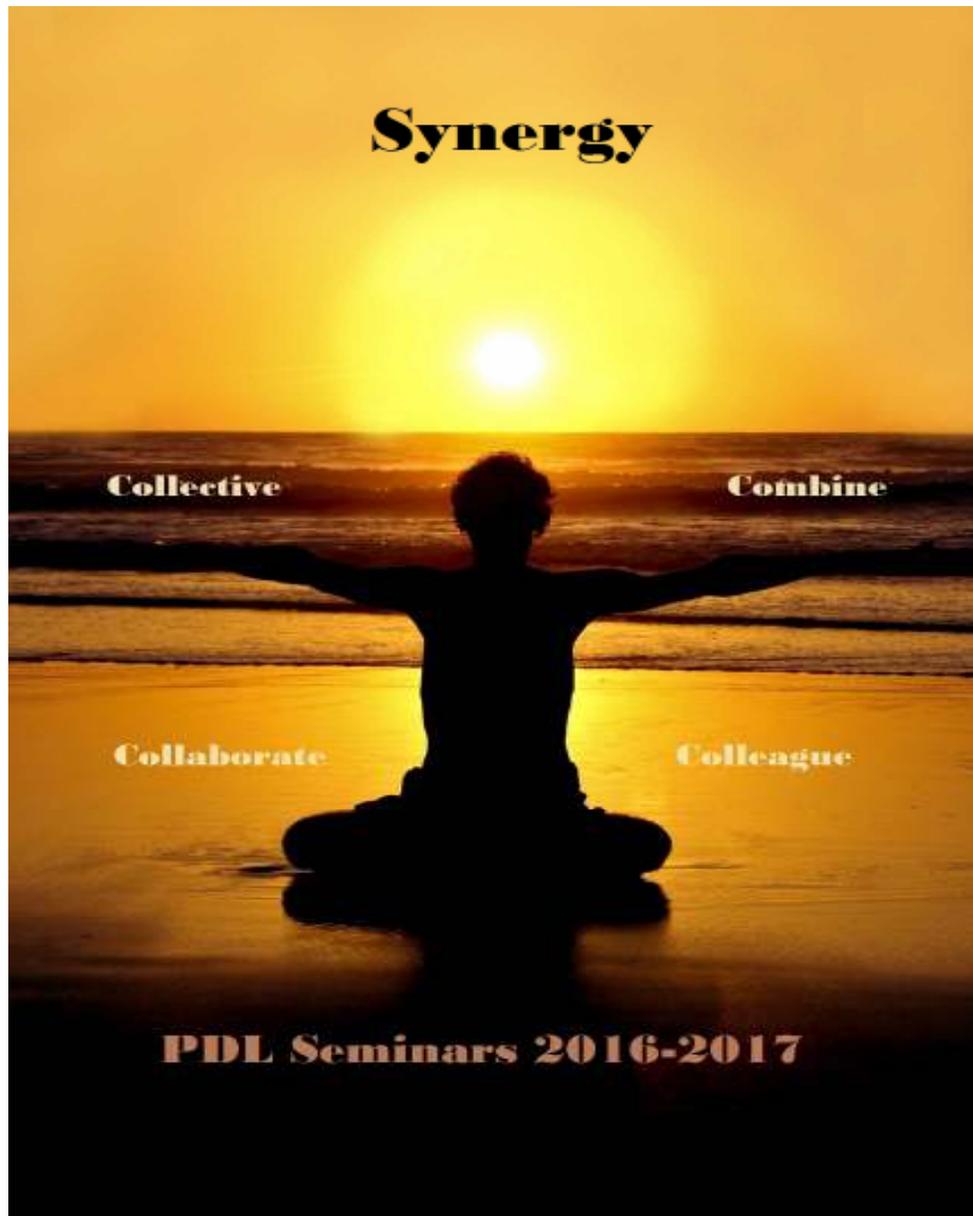


# PDL Seminars

## 2016-2017



# PDL Study Club 2016-2017

September 14th, 2016 - Full Day

Dr. Williams Robbins

*"Global Diagnosis: 5 CORE Questions"*

Location: ADA Building

211 E. Chicago Ave, Chicago

January 18, 2017 - Full Day

Dr. Tieraona Low Dog

*"Cancer Prevention for the 21<sup>st</sup> Century"*

Location: ADA Building

211 E. Chicago Ave, Chicago

October 13th, 2016 - Evening Clinical

Dr. Ralph Robbins

*"Orthodontic Management of the Child's  
Developing Dentition"*

Monastero's Restaurant

3935 W Devon Ave, Chicago, IL 60659

February

Chicago Mid-Winter Meeting

No Meeting

November 16, 2016 - Full Day

Dr. Correa de Azevedo - Dr. Fayad

*"CBCT: Acquiring and Reviewing a Scan"*

Location: ADA Building

211 E. Chicago Ave, Chicago

March 14 & 16, 2017 - Evening

Clinical: "Enhancing Soft Tissue  
Around Implants"

Dr. Michael Czarkowski

Tues SK & Thurs DT

Location: Periodontics Ltd

December 16, 2016 - Half Day

Holiday Staff Appreciation

Mr. Robb Zbierski

*"Discovering your Memory Power for  
Clinical and Practical Success"*

Location: ADA Building

April 26, 2017 - Full Day

Dr. Amy Doneen - Dr. Brad Bale

*"The Bale/Doneen Method: a  
disease/inflammatory approach."*

Location: ADA Building

211 E. Chicago Ave, Chicago

May 16, 2017 - Evening

End of Year Dinner

Maggiano's

Old Orchard Center

Skokie, IL

6:00 pm

September 14th, 2016 - Full Day

Dr. William Robbins

*“Global Diagnosis: 5 CORE Questions”*

Location: ADA Building

211 E. Chicago Ave, Chicago



## William Robbins

J. William Robbins, D.D.S., M.A., maintains a full-time private practice and is Adjunct Clinical Professor in the Department of Comprehensive Dentistry at the University of Texas Health Science Center at San Antonio Dental School. He graduated from the University of Tennessee Dental School in 1973. He completed a rotating internship at the Veterans Administration Hospital in Leavenworth, Kansas and a 2-year General Practice Residency at the V.A. Hospital in San Diego, California. Dr. Robbins has published over 80 articles, abstracts, and chapters on a wide range of dental subjects and has lectured in the United States, Canada, Mexico, South America, Europe, Middle East and Africa. He coauthored a textbook, *Fundamentals of Operative Dentistry – A Contemporary Approach*, which is published by Quintessence, and is in its 4<sup>rd</sup> edition. He recently co-authored a new textbook, *Global Diagnosis – A New Vision of Dental Diagnosis and Treatment Planning*, which is also published by Quintessence. He has won several awards including the Presidential Teaching Award at the University Of Texas Health Science Center, the 2002 Texas Dentist of the Year Award, the 2003 Honorary Thaddeus V. Weclaw Fellowship Award from the Academy of General Dentistry, the 2010 Saul Schluger Award given by the Seattle Study Club, the Southwest Academy of Restorative Dentistry 2015 President’s Award, and the 2016 Academy of Operative Dentistry Award of Excellence. He is a diplomate of the American Board of General Dentistry. He is past president of the American Board of General Dentistry, the Academy of Operative Dentistry, the Southwest Academy of Restorative Dentistry, and the American Academy of Restorative Dentistry.

# **“Global Diagnosis” – A New Vision of Dental Diagnosis and Treatment Planning**

J. William Robbins, DDS, MA

With the increased emphasis on interdisciplinary treatment in recent years, the deficiencies associated with traditional methods of diagnosis and treatment planning have become more evident and problematic. Historically, the treatment plan was primarily dictated by information provided by study casts which were mounted on a sophisticated articulator in centric relation. At that time in history, the primary tools available for treating the complex restorative patient were functional crown lengthening surgery and increasing the vertical dimension of occlusion. The treatment plan was simply based on restorative space, anterior tooth coupling and resistance and retention form of the final preparations, with no focus on placing the teeth in the correct position in the face. Practitioners did not have access to advanced periodontal, orthodontic, orthognathic surgery and plastic surgery tools that are currently available. With the advent and common usage of these new treatment modalities, the historical method of diagnosis and treatment planning is no longer adequately serving our profession. It is the purpose of this course to provide a systematic approach to diagnosis and treatment planning the complex interdisciplinary dental patient with a common language that may be used by the orthodontist, periodontist, and oral and maxillofacial surgeon, as well as the restorative dentist. The four Global Diagnoses which dictate all interdisciplinary treatment planning will be defined. A set of questions will then be presented which will aid the interdisciplinary team in the diagnosis and treatment planning of the complex dental patient.

- Global Diagnosis
- Communication with specialists
- Principles of Esthetics
- A systematic approach to facial, esthetic, and functional diagnoses
  
- Global Diagnoses
  - Diagnoses
    - Short or Hyperactive Maxillary Lip
    - Altered Passive Eruption
    - Dentoalveolar Extrusion
    - Skeletal Deficiency
    - Combination

## Learning Objectives

Upon completion of this course the participant will be able to:

1. Describe 4 Global Diagnoses
2. Describe the “5 CORE Questions” with their corresponding treatment options
3. Comprehensive Complete a Global diagnosis form which will lead to a diagnosis
4. Communicate with the interdisciplinary team

October 13th, 2016

Evening Clinical

Dr. Ralph Robbins

*“Orthodontic Management of the Child’s  
Developing Dentition”*

Monastero’s Restaurant 6:00 pm



## Ralph Robbins

**Dr. Ralph Robbins** was born in Chicago, and raised on the north side of Chicago and Lincolnwood. He attended Niles West High School and the University of Illinois in Champaign/Urbana. Completing his undergraduate education, he attended Loyola University School of Dentistry in Maywood, Illinois for his Doctor of Dental Surgery degree.

His interest in orthodontics began at 12 years old when he had his braces. This interest in orthodontics never changed and following his dental education he was accepted to the postgraduate orthodontic program at Loyola University. There he completed the 2 year post-graduate program and received a certificate of Specialty in Orthodontics. Following graduation in 1977 he opened his orthodontic office in the Golf Mill

Professional Building in the Golf Mill Shopping Center in Niles and continues his successful practice there.

His current professional affiliations include:

Assistant Clinical Professor of Orthodontics at University of Illinois-Chicago Department of Orthodontics

Consultant Lutheran General Hospital, Park Ridge, Illinois

American Association of Orthodontics

American Dental Association

Chicago Dental Society

Illinois Society of Orthodontists

World Federation Of Orthodontists

Chicago Academy of Dental Research-Study Club

Chicago Dental Forum-Study Club

PDL Study Club

Volunteer with Donated Dental Services

Dr. Robbins' professional affiliations and teaching position allows him to be on the forefront of dentistry and orthodontics.

When not in office he spends his time with his wife, children, grandchildren and sports

## **“Orthodontic Management of the Child’s Developing Dentition”**

*Guidance of eruption and development of the child's dentition is an integral component of comprehensive oral health care for all pediatric dental patients. Early diagnosis and successful treatment of developing malocclusions can have short term and long term benefits while achieving the goals of occlusal harmony and function and dentofacial esthetics. Dentists have the responsibility to recognize, diagnose, and either manage or refer dictated by the complexity of the problem(s) and the individuals training, knowledge and experience.*

November 16, 2016 - Full Day  
Dr. Bruno Correa de Azevedo  
Dr. Mohamed Fayad  
*"CBCT: Acquiring and Reviewing a  
Scan"*  
Location: ADA Building  
211 E. Chicago Ave, Chicago



## **Bruno Correa de Azevedo**

Dr. Bruno Azevedo is an Assistant Professor at the University of Louisville School of Dentistry in the Department of Surgical and Hospital dentistry since 2014. Immediately prior to this, he was a founding faculty at Western University of Health Sciences, College of Dental Medicine in Pomona, California. He graduated from Gama Filho University in 2000. He attended the University of Texas Health Science Center in San Antonio where he received both a certificate in Oral Maxillofacial Radiology and Master's in Dental Diagnostic Science in 2009. He is a diplomate of the American Board of Oral and Maxillofacial Radiology. Dr. Azevedo has presented at over 50 national and international scientific meetings about dental 3D technology with particular emphasis on endodontic diagnosis. Dr. Azevedo operates an intramural CBCT imaging facility at the University of Louisville and provides consulting services in Oral Maxillofacial Radiology



## Mohamed Fayad

Dr. Fayad received his Doctor of Dental Surgery from the College of Dentistry, Cairo University in 1985. He received his Masters in Oral Sciences in 1994 and his PhD in 1996 from the University of Buffalo at New York. He had two years of Advanced Education in General Dentistry at Eastman Dental Center, University of Rochester at New Your, and received his certificate of Specialty in Endodontics at the University of Illinois. Currently he is the Director of Endodontic research and a clinical assistant professor at the UIC College of Dentistry. He devotes his time to teaching, research and private practice.

Dr. Fayad gives numerous presentations nationally and internationally. He is a member of the American Dental Association, Chicago Dental Society, Illinois State Dental Society, American Association of Endodontists, Illinois Association of Endodontists, Edgar D. Coolidge Endodontic Study Club, and is A Diplomate of American Boards of Endodontics.

The CBCT course is design to help CBCT users in all levels. My main goal is to teach participants the thought process when acquiring and reviewing a scan.

### **Objectives: For the AM session by Dr. Bruno**

1. Demonstrate a systematic way to review a scan and to teach dentists enough radiology to make them feel more comfortable with certain common incidental findings.
2. Position and seat patient on CBCT machine to minimize movement artifact and improve C-arm /shoulder gap.
3. It covers basic, intermediate and advanced volume manipulation techniques and advanced anatomy and pathology regarding the oral maxillofacial complex with special emphasis in the maxillary sinus.

4. You will also learn how to apply tools like slice thickness and interval to maximize diagnosis and improve image quality.

**Objectives for the PM session by Dr. fayad:**

**At conclusion, the participants should be able to:**

1. To briefly review cone-beam technology and its advantages over conventional radiography.
2. Apply CBVT imaging in the following cases: Diagnosis of pain, vertical root fracture, and treatment of internal and external resorption.
3. Application of CBVT in pre-non surgical and surgical treatment planning of compromised teeth.
4. Utilize 3-D information to establish the correct strategy to achieve a good prognosis well before the beginning of the treatment (non-surgical, surgical or single tooth implant).

Bruno Correa de Azevedo DDS MS  
Diplomate American Board of Oral and Maxillofacial Radiology  
Assistant Professor Oral and Maxillofacial Radiology  
University of Louisville School of Dentistry

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December 16, 2016 - Half Day  
Holiday Staff Appreciation  
Ms. Robb Zbierski  
*"Discovering your Memory Power for  
Clinical and Practical Success"*  
Location: ADA Building



## Robb Zbierski

Robb's history with Freedom Personal Development began 7 years before he even started with the company when he met Eric Plantenberg at a murder mystery party. Fast forward to today and Robb brings immeasurable amounts of enthusiasm, personality and humor to every presentation he does.

With a history of success in Product Management, Sales and Marketing roles within the bicycle and fitness industries, Robb was notorious for bringing fun to the forefront while also encouraging people to embrace their passion and energy to get the job done. A dynamic and engaging speaker, Robb makes every effort to connect with the audience to help them understand what can be accomplished with the right attitude and work ethic.

Outside of work, Robb can be found at home helping take care of his twins, or not found when he is out on a long bike ride.

Objectives:

1. Experience 300% increase on overall memory capacity
2. Recall a list of over 60 items in and out of order
3. Remember the names of 20 (new) people you meet in an hour

January 18, 2017 - Full Day  
Dr. Tieraona Low Dog  
*"Cancer Prevention for the 21<sup>st</sup> Century"*  
Location: ADA Building  
211 E. Chicago Ave, Chicago



**Tieraona Low Dog**

Tieraona Low Dog, M.D.'s exploration of natural medicine and its role in modern health care began more than 35 years ago as she studied midwifery, herbal medicine; massage therapy and martial arts before earning her medical degree from the University of New Mexico School of Medicine. She currently serves as the Fellowship Director for the Academy of Integrative Health and Medicine. This two-year fellowship is the first integrative interdisciplinary program in the world committed to training teams of medical doctors, dentists, pharmacists, nursing professionals, physician's assistants, dietitians, acupuncturists, naturopathic and chiropractic physicians in integrative health and medicine. Dr. Low Dog is a founding member of the American Board of Physician Specialties American Board of Integrative Medicine and the Academy of Women's Health.

An internationally recognized expert in the fields of integrative medicine, dietary supplements and women's health, Dr. Low Dog was appointed by President Bill Clinton to the White House Commission on Complementary and Alternative Medicine Policy, served as the elected Chair of the US Pharmacopeia Dietary Supplements and

Botanicals Expert Information Panel, and was appointed to the Scientific Advisory Council for the National Center for Complementary and Alternative Medicine.

She previously served as the Education/Fellowship Director at the University of Arizona Center for Integrative Medicine (2005-2014), where she oversaw all aspects of the training for more than 600 physicians and nurse practitioners in integrative medicine.

She has been an invited speaker to more than 550 scientific/medical conferences, published 40 peer-reviewed articles, written 20 chapters for medical textbooks, and has authored five books, including three National Geographic books, *Fortify Your Life*, *Healthy at Home* and *Life is Your Best Medicine*. She has appeared on CNN, ABC's 20/20, is a frequent guest on the Dr. OZ show and NPR's The People's Pharmacy.

For more information – see: [www.DrLowDog.com/about.html](http://www.DrLowDog.com/about.html)

#### Objectives:

1. Participants will be able to discuss the role of red and processed meats in the development of colorectal cancer.
2. Participants will be able to identify the role of fish and Omega 3 fatty acids in the prevention of colorectal cancer.
3. Participants will be able to identify key risk factors for gastrointestinal, prostate, breast, and lung cancers.
4. Participants will be able to describe the risk and benefits of the use of dietary supplements commonly recommended to reduce the risk of certain cancers.

March 14 & 16, 2017 - Evening  
Clinical: *"Enhancing Soft Tissue  
Around Implants"*

Dr. Michael Czarkowski  
Tues SK & Thurs DT  
Location: Periodontics Ltd



## **Michael Czarkowski**

Dr. Czarkowski received his dental degree from the University of Illinois, as well as advanced specialty certification in Prosthodontics. He has been providing his patients with the finest in general, cosmetic, and reconstructive dentistry since 1979.

Dr. Czarkowski is a member of the American Dental Association, the Chicago Dental Society, the American Equilibration Society, and the PDL Study Club. He is also a member and has served as president of the Chicago Academy of Dental Research. He is an adjunct assistant professor of Prosthodontics at the University of Illinois.

Dr. Czarkowski believes that education and continuous training are ongoing. He attends meetings worldwide to stay abreast of changes in dentistry. His reputation has made him a popular guest lecturer in continuing education at national dental conferences and conventions.

He was the Team Dentist of the Chicago Sting 1980-1983 and Dentist for the Chicago Bulls 1985-1991. He currently is involved with the Department of Defense in pre-deployment dental screening and dental treatment of service members from all branches of the military.

Dr. Czarkowski has been chosen by his peers three consecutive terms as one of the Top Dentists in Chicago for '04, '08 and 2012! Sponsored by Top Dentists & the Chicago Tribune.

April 26, 2017 - Full Day  
Dr. Amy Doneen - Dr Brad Bale  
*"The Bale/Doneen Method: a  
desease/inflammatory approach"*  
Location: ADA Building  
211 E. Chicago Ave, Chicago



**Amy Doneen**

Dr. Amy L. Doneen DNP, ARNP is an international leader in preventing heart attacks, stroke, and diabetes. She is the co-founder of the Bale/Doneen Method and the co-principle lecturer and researcher for this method of CVD Prevention. Her research on CVD prevention has been published in such respected medical journals as Atherosclerosis, Post Graduate Medicine, Journal of the National Medical Association, Journal of Clinical Lipidology, Cardiology Roundtable, Physician's Weekly, Cardiovascular Nursing, Dental Economics, Alternative Therapies in Health and Medicine and ADVANCE for Healthy Aging and others. Having given well over a thousand lectures to global medical groups, including to the International Atherosclerosis Society, International Symposium on Atherosclerosis, Women's Heart Symposium, American Heart Association, Cleveland Heart Lab, National Dental and Family Practice Organizations, she is a sought-after leader in vascular wellness. Dr. Doneen has served as a reviewer for medical journals on topics revolving around vascular imaging and served on the appropriate use committee for the Society of Atherosclerotic Imaging and Prevention. Doneen is the owner and medical director of Heart Attack & Stroke Prevention Center and adjunct Professor at Texas Tech Health Sciences. She is also the past chair of the Pacific Northwest Preventative Cardiovascular Nurses Association



## **Brad Bale**

Bradley Bale, M.D. is an Adjunct Professor at Texas Tech Health Science Center, Medical Director of the Heart Health Program at Grace Clinic, Lubbock, Texas and runs a private practice in Gallatin, TN. Dr. Bradley Bale is one of the nation's leading specialists in preventing heart attacks, stroke and diabetes. Since 2001, he's given numerous presentations to medical and dental groups in the US and abroad.

Convinced that standard of care wasn't doing enough to identify early stages of CVD and avert recurrences in heart attack and stroke survivors, he cofounded the Bale/Doneen Method with Amy Doneen in 2001. Four years ago this personalized approach of CV risk assessment and management evolved to an effectiveness level sufficient enough to allow them to attach a 'guarantee' to their clinical practices.

Their research on CVD prevention has been published in such respected medical journals as *Atherosclerosis*, *Post Graduate Medicine*, *Journal of the National Medical Association*, *Journal of Clinical Lipidology*, *Physician's Weekly*, *Alternative Therapies in Health and Medicine*, *International Journal of Clinical and Experimental Cardiology*, *Archives of Medical Science*, *Journal of Cardiovascular Nursing* and *ADVANCE for Healthy Aging*. Dr. Bale is on the editorial board for the medical journal: *Healthcare in Low-resource Settings*. Dr. Bale has also served as a reviewer for *American Journal of Cardiology* and the CDC's *Preventing Chronic Disease*. Co-author Bale BF, Doneen AL (2014) Beat the Heart Attack Gene. Wiley General Trade, New York, NY. He was a key note speaker at the 4<sup>th</sup> International Conference on Clinical and Experimental Cardiology 2014 in San Antonio, TX.

### 1. Synopsis:

The oral/systemic link is based on the connection between vascular health and inflammation. Heart Attacks and Ischemic strokes are triggered by an inflammatory process that can be initiated and exacerbated by periodontal disease. The Bale/Doneen Method bridges the gap between medicine and dentistry while promoting optimal health and wellness in all patients while preventing heart attacks, strokes and diabetes.

### 2. Course Outline:

Red Flags: Who is at risk?

Event Reality: Understanding vascular disease.

A global understanding what causes an ischemic event.

Root Causes: Numerous Pathologies that creates an inflammatory atherosclerotic backdrop.

Appreciating the role of the oral health specialist in the prevention of the heart attacks and strokes.

Clinical Application: demonstrate how to create/facilitate relationship between the medical and dental community.

3. Learning Objectives:

1. Participants will appreciate the vascular link between disease and heart attack and stroke risk.

2. The dental professional will be able to elucidate the inflammatory relationship between periodontal pathogens and atherosclerosis.

3. The audience will understand event reality and the general concept of atherosclerosis and vascular inflammation.

4. The participants will appreciate the special needs of women and CVD, from risk and inflammatory standpoint

# PDL Seminars

## 2016-2017

Date	Doctors	Front Office	Hygienists	Assistants
Wednesday September 14 <sup>th</sup>	"Global Diagnosis: 5 CORE Questions" Dr. William Robbins			
Thursday October 13 <sup>th</sup>	Dr. Ralph Robbins "Orthodontic Management of the Child's Developing Dentition"			
Wednesday November 16 <sup>th</sup>	"CBCT: Acquiring and Reviewing a Scan" - Dr. Correa de Azevedo & Dr. Fayad			
Friday December 16 <sup>th</sup>	Staff Appreciation Day Mr. Robb Zbierski "Memory Training"			
Wednesday January 18 <sup>th</sup>	Dr. Tieraona Low Dog "Cancer Prevention for the 21 <sup>st</sup> Century"			
Tues & Thurs March 15(SK) & 17(DT)	Clinical: "Enhancing Soft Tissue Around Implants" Dr. Michael Czarkowski			
Friday April 26 <sup>th</sup>	Dr. Amy Doneen - Dr. Brad Bale "The Bale/Doneen Method: a Disease/inflammatory approach"			
Tuesday May 16 <sup>th</sup>	End of Year Dinner			

