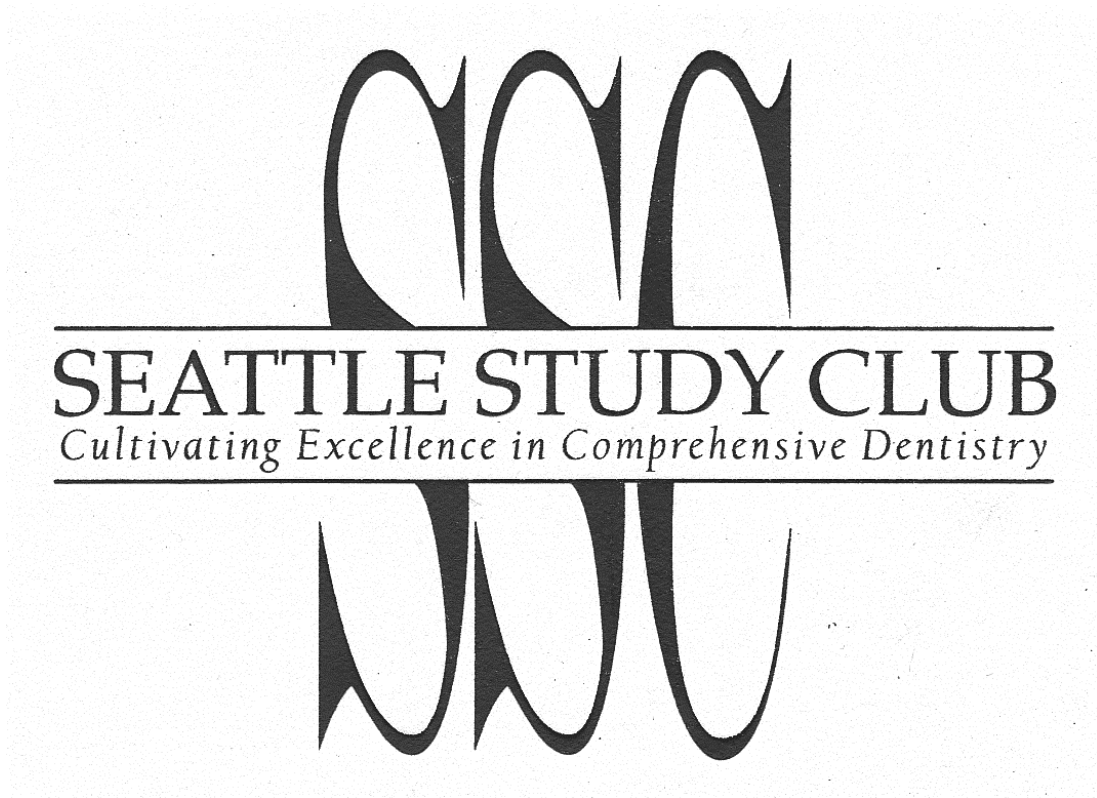


PDDL Seminars



2011-2012

PDL Study Club 2011-2012

September 13, 2011

Kickoff Dinner
Wildfire
159 W. Erie St.
Chicago, IL
6:00 pm

January 11, 2012 - Full Day

Dr. David Schwab
"101 Ways to Improve Your Practice in
This Economy"
Location: ADA Building, 211 E. Chicago
Ave, Chicago

October 26, 2011 - Full Day

Dr. Ricardo Mitrani
"Interdisciplinary Dynamics... A
Comprehensive Approach"
Location: ADA Building, 211 E.
Chicago Ave, Chicago

February
Chicago Mid-Winter
No Meeting

November 8 & 10, 2011 - Evening

An Orthodontist's Method to Finishing
Treatment
Dr. Ralph Robbins
Tues DT & Thurs SK
Location: Periodontics Ltd

March 13 & 15, 2012 - Evening
Clinical Treatment Planning Session
Or Clinical Demonstration
Tues SK & Thurs DT
Location: Periodontics Ltd

December 16, 2011 - Half Day

Holiday Staff Appreciation
"Stress Busting with Humor: Cool
Amidst the Chaos"
Kelli Vrla CSP
Location: ADA Building, 211 E.
Chicago Ave, Chicago

April 11, 2012 - Full Day

Dr. Paul Fugazzotto
"Integrating Regenerative & Implant
Therapies: Reality vs Hype"
Location: ADA Building, 211 E.
Chicago Ave, Chicago

May 15, 2012 - Evening

End of Year Dinner
Maggiano's
Old Orchard Center
Skokie, IL
6:00 pm

September 13, 2011

Kickoff Dinner

Wildfire

159 W. Erie St

Chicago, IL

6:00 pm

October 26, 2011 - Full Day

Dr. Ricardo Mitrani

“Interdisciplinary Dynamics... A
Comprehensive Approach ”

Location: ADA Building, 211 E.

Chicago Ave, Chicago



Ricardo Mitrani received his DDS degree from UNITEC University of Mexico City. He then obtained a certificate in prosthodontics and an MS degree from the University of Washington, where he served as assistant director of the graduate prosthodontics program in 2001. He is affiliated with the University of Washington, the University of Valencia, Spain, and UNAM (National University of Mexico). He maintains a private practice limited to prosthodontics and implants in Mexico City.

Dr. Mitrani is a member of numerous organizations including the American Academy of Esthetic Dentistry, American Academy of Restorative Dentistry, American College of Prosthodontics, American Academy of Fixed Prosthodontics, and International College of Dentists. He serves on the editorial boards of *Practical Procedures and Aesthetic Dentistry* in the Implantology section, the *Journal of Esthetic and Restorative Dentistry*, and the *Compendium of Continuing Education in Dentistry*. Dr. Mitrani has authored numerous scientific articles and chapters in textbooks in the fields of implant prosthodontics and esthetic dentistry, and he lectures extensively internationally.

“Interdisciplinary Dynamics... A Comprehensive Approach to Therapy in the Esthetic Zone”

This course will comprehensively cover the broad spectrum of contemporary conventional (tooth supported) and implant supported restorative solutions. The course consists of describing a systematic approach to interdisciplinary treatment planning, in which the restorative dentist can coordinate the rest of the team (orthodontist, periodontist, oral surgeon and ceramist). The course will mainly focus on exploring all the clinical and technical resources available today, in order to predictably solve the challenges faced by the interdisciplinary team in a concise manner.

November 8 & 10, 2011 - Evening
An Orthodontist's Method to
Finishing Treatment
Dr. Ralph Robbins
Tues DT & Thurs SK
Location: Periodontics Ltd

"An Orthodontist's Method of Finishing Treatment"

How does an orthodontist consider esthetics, function, occlusion & periodontal health in the finishing of orthodontic treatment? The process of finishing an orthodontic case is dictated by patient variation, patient objectives and the general dentist. I hope to explain the science behind the orthodontic finishing of each patient.



Dr. Ralph Robbins was born in Chicago, and raised on the north side of Chicago and Lincolnwood. He attended Niles West High School and the University of Illinois in Champaign/Urbana. Completing his undergraduate education, he attended Loyola University School of Dentistry in Maywood, Illinois for his Doctor of Dental Surgery degree.

His interest in orthodontics began at 12 years old when he had his braces. This interest in orthodontics never changed and following his dental education he was accepted to the postgraduate orthodontic program at Loyola University. There he completed the 2 year post-graduate program and received a certificate of Specialty in Orthodontics. Following graduation in 1977 he opened his orthodontic office in the Golf Mill Professional Building in the Golf Mill Shopping Center in Niles and continues his successful practice there.

December 16, 2011 - Half Day
Holiday Staff Appreciation
"Stress Busting with Humor: Cool
Amidst the Chaos"
Kelli Vrla CSP
Location: ADA Building, 211 E. Chicago
Ave, Chicago

Real-Life Remedies for Real-Life Challenges
**"Stress Busting with Humor: Cool Amidst The
Chaos!"**

Kelli S. Vrla, CSP



**Spinning plates? Dropping a few? About to pull your
hair out?**

Have you reached your last straw???

Statistics show we work 1/3 of our lives, sleep 1/3 of our lives, and spend the final 1/3 of our lives with home & hobbies. Stress from our work lives is now creeping over into our home lives and vice versa. There's a healthy line of balance that needs to be drawn.

Harvard Business Review says we're all in the middle of at least 15 things at once—diminishing our effectiveness and adding to our burn out.

Most of us have reached a breaking point and we've—quite frankly—had enough. Kelli's program "Stress Busting with Humor" can help you find your balance, so you can focus on moving over, under, around and through your daily challenges! This festive delivery of hit-the-ground-running skills will help enlighten you and your staff.

**You will walk away with a Personalized Stress Busting Plan for
Having More Fun While You Get More Done!**

This most-in-demand program will help you:

- Assess your work-life balance and why it may be draining you instead of sustaining you!
- Learn at least 52 Known Stress Reducers
- Learn how to reach for your OWN OXYGEN MASK first, then help others
- Quickly Use Dynamite & Easy Coping Techniques to handle your Most-Pressing Challenges
- Stay Laser-Focused Amidst the Chaos
- Know What Makes Us Tick and What Ticks Us Off
- Control Your Energy – Surge when you really need it!
- Generate a Personalized Productivity Plan that works for you!

January 11, 2012 - Full Day
Dr. David Schwab
"101 Ways to Improve Your Practice in
This Economy"
Location: ADA Building, 211 E. Chicago
Ave, Chicago

Dr. David Schwab is an internationally known seminar speaker and practice management consultant who works extensively with dental professionals. He has previously served as Director of Marketing for the American Dental Association and as Executive Director of the American College of Prosthodontists.

At the present time he runs his own marketing consulting firm, David Schwab & Associates, Inc. The company provides in-office seminars and other practice management services for fee-for-service dentists in the U.S. and Canada.

Dr. Schwab's practice management and marketing articles have appeared in numerous publications, including the Journal of the American Dental Association, Dental Economics, the Journal of the Canadian Dental Association, and the Seattle Study Club Journal. He writes a regular column in the Seattle Study Club Journal and he also publishes a quarterly practice management newsletter for periodontists called The Personal Report.

Dr. Schwab holds a Ph.D. in English from Northwestern University. He lives in the Orlando, Florida area with his wife and two children.

101 Ways to Improve Your Practice in This Economy

This course provides you with 101 up-to-date, sure-fire ways to build your practice, increase patient flow, enhance case acceptance, and improve the bottom line. This great "list of pearls" is divided into topic areas and presented as practical advice that you can take back to the practice and implement immediately. Using a combination of lecture, discussion, and interactive segments, this course enlightens and motivates the entire team.

Attendees Will Learn:

- How to create an internal marketing system that keeps new patients coming in.
- How to project the right image and attract the right patients.
- How to implement consistent systems in the office.
- How to follow up with patients regarding recommended treatment.
- How to use technology effectively in the administration of the practice
- How to supplement internal marketing with external marketing that works.
- How to implement new protocols in the practice and make them stick.



February
Chicago Mid-Winter
No Meeting

March 13 & 15, 2012 - Evening
Clinical Treatment Planning Session
Or Clinical Demonstration
Tues SK & Thurs DT Groups
Location: Periodontics Ltd

April 11, 2012 - Full Day
Dr. Paul Fugazzotto
"Integrating Regenerative & Implant
Therapies: Reality vs Hype"
Location: ADA Building, 211 E.
Chicago Ave., Chicago



Dr. Paul Fugazzotto, D.D.S.

Dr. Paul Fugazzotto received his Doctorate of Dental Surgery from New York University in 1979, and his Certificate of Advanced Graduate Study from Boston University in 1981. Dr. Fugazzotto is a staff member of numerous hospitals. He is currently a visiting lecturer at Tufts University, Boston University, and The University of Ancona in Ancona, Italy. He has over 20 years of experience with implant therapy, published extensively on the subject in a number of scientific journals, both nationally and internationally, and is also the director of the Greater Boston Dental Implant Center, at which he gives training courses in various aspects of implant therapy to dentists from around the world.

Dr. Fugazzotto is a fellow of the International Team for Implantology (ITI). The ITI is an international group dedicated to expanding the applicability and predictability of implant therapy, through basic science and clinical research. Fellowship in the ITI is by election only. Dr. Fugazzotto was the first full time clinical periodontist in the Northeastern United States who has been elected to the ITI.

“Integrating Regenerative and Implant Therapies in Clinical Practice: Reality vs Hype”

May 15, 2012- Evening
End of Year Dinner
Maggiano's
Old Orchard Center
Skokie, IL
6:00 pm

PDL Seminars

2011-2012

Date	Doctors	Front Office	Hygienists	Assistants
Tuesday September 13 th	Kickoff Dinner 6:00PM			
Wednesday October 26	Dr. Ricardo Mitrani "Interdisciplinary Dynamics... A Comprehensive Approach to Therapy in the Esthetic Zone"			
Tuesday & Thurs November 8 & 10	Dr. Ralph Robbins			
Friday December 16 th	Staff Appreciation Day Ms. Kelli Vrla "Stress Busting with Humor: Cool Amidst the Chaos"			
Wednesday January 11 th	Dr. David Schwab "101 Ways to Improve Your Practice in This Economy"			
Tuesday & Thurs March 13 & 15	Clinical Tx Planning			
Wednesday April 11 th	Dr. Paul Fugazzotto "Integrating Regenerative & Implant Therapies: Reality vs. Hype"			
Tuesday May 16 th	End of Year Dinner			



SEATTLE STUDY CLUB

Cultivating Excellence in Comprehensive Dentistry

